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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
OAKLAND DIVISION

A WHITE AND YELLOW CAB, INC.,
Plaintiff,
vs.
UBER TECHNOLOGIES, INC., et al.,
Defendants.

Case No.: 4:15-cv-05163-JSW

**CPUC DEFENDANTS' NOTICE OF
MOTION; MOTION TO DISMISS
THE FIRST AMENDED
COMPLAINT (Rules 12(b)(1) and
12(b)(6)); MEMORANDUM OF
POINTS AND AUTHORITIES**

Date: August 11, 2017
Time: 9:00 a.m.
Courtroom: 5, 2nd Floor
Judge: Hon. Jeffrey S. White

NOTICE OF MOTION AND MOTION TO DISMISS

TO ALL PARTIES AND THEIR COUNSEL OF RECORD:

PLEASE TAKE NOTICE that on August 11, 2017, at 9:00 a.m., or as soon thereafter as counsel may be heard by the above-entitled Court, located in Courtroom 5, 2nd Floor, Federal Courthouse, at 1301 Clay Street, Oakland, California, before the Honorable Jeffrey S. White, Defendants California Public Utilities Commission ("CPUC"), and Defendants Michael Picker, Carla J. Peterman, Liane M. Randolph, Clifford Rechtschaffen, and Martha Guzman Aceves, in their official capacities as CPUC Commissioners (collectively, "the CPUC Defendants"), will move and do move this Court under Rules 12(b)(1) and 12(b)(6) of the Federal Rules of Civil Procedure for an order dismissing in part the First Amended Complaint ("FAC") of Plaintiff, A White and Yellow Cab, Inc. ("White and Yellow"). The CPUC Defendants ask the Court to dismiss the FAC's fourth cause of action without leave to amend, and to dismiss the CPUC Defendants from the action.

The Motion is based on this Notice, the Memorandum of Points and Authorities, the oral argument of counsel, and any other information that may come before the Court when hearing this matter.

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SUMMARY OF ARGUMENT

The CPUC has promulgated regulations to govern Transportation Network Companies (“TNCs”) like Uber and Lyft. White and Yellow, a now-defunct “traditional” taxicab company, says that the TNC regulations are less stringent than the regulations governing taxicabs. It claims that the differences between the two sets of rules violate its equal protection and substantive due process rights. And it asks this Court to declare the TNC regulations unconstitutional.

White and Yellow’s claims against the CPUC Defendants are non-justiciable. White and Yellow does not seek injunctive relief, and a declaratory order, by itself, would not redress White and Yellow’s injuries. White and Yellow thus lacks standing. *Mayfield v. United States*, 599 F.3d 964, 972-73 (9th Cir. 2010). Furthermore, after filing suit, White and Yellow went out of business and shouldered a \$230,000 judgment lien. There is no reasonable likelihood that it will reopen, so no reasonable likelihood that the TNC regulations could ever again affect it. Even assuming declaratory relief could once have redressed its injuries, that is no longer true. This case is moot. *City News and Novelty, Inc. v. City of Waukesha*, 531 U.S. 278, 283 (2001).

Even were White and Yellow’s claims justiciable, they would fail on the merits. The uniform weight of authority holds that government agencies have rational bases for distinguishing between TNCs and taxicabs. *See, e.g., Miadeco Corp. v. Miami-Dade County*, ___ F.Supp.3d ___, ___, 2017 WL 1319576, at *4 (S.D. Fla. Apr. 10, 2017) (collecting cases). That destroys both White and Yellow’s equal protection and substantive due process claims. *See FCC v. Beach Commc’ns, Inc.*, 508 U.S. 307, 313 (1993) (equal protection) and *Washington v. Glucksberg*, 521 U.S. 702, 722 (1997) (due process).

Finally, White and Yellow has, once again, sued the CPUC as an entity. In the CPUC Defendants’ last motion to dismiss, we argued that the CPUC-as-entity was immune from suit under the Eleventh Amendment (Dkt. No. 21, at 10:9-23), and the Court granted that part of the motion without leave to amend. (Dkt. No. 63, at 10:19-22). The CPUC must be dismissed from the case.

TABLE OF CONTENTS

	<u>Pages</u>
NOTICE OF MOTION AND MOTION TO DISMISS	i
SUMMARY OF ARGUMENT	ii
TABLE OF CONTENTS	iii
TABLE OF AUTHORITIES	iv
MEMORANDUM OF POINTS AND AUTHORITIES.....	1
Background	1
Argument	3
I. Standards of Review.....	3
II. Both because White and Yellow lacks standing and because the case is moot, this Court lacks Article III jurisdiction.....	4
A. Because a standalone declaratory order from the Court would not actually redress its injuries, White and Yellow lacks standing.....	4
B. Because White and Yellow is out of business and pleads no facts showing that it is likely to reopen, its claims are moot.	7
III. Because the CPUC had at least one rational basis for distinguishing between TNCs and taxicabs, White and Yellow’s equal protection and substantive due process claims fail.....	9
A. Federal courts across the country have recognized that the government may distinguish between TNCs and taxicabs without violating the Equal Protection Clause.....	9
B. The existence of a rational basis also destroys White and Yellow’s substantive due process claim.	12
IV. As the Court already ordered, the CPUC-as-entity must be dismissed from the case.	14
V. Because amendment would be futile, White and Yellow’s claims against the CPUC Defendants should be dismissed with prejudice.....	14
Conclusion	15

TABLE OF AUTHORITIES

<u>Cases</u>	<u>Pages</u>
<i>Am. Mfrs. Mut. Inc. Co. v. Sullivan</i> , 526 U.S. 40 (1999).....	12
<i>Arizona Students' Ass'n. v. Arizona Bd. Of Regents</i> , 824 F.3d 858 (9th Cir. 2016)	14
<i>ASARCO, Inc. v. Kadish</i> , 490 U.S. 605 (1989).....	6
<i>Ashcroft v. Iqbal</i> , 556 U.S. 662 (2009).....	4
<i>Associated Gen. Contractors of Cal, Inc. v. Cal. State Council of Carpenters</i> , 4459 U.S. (1983).....	4
<i>Boston Taxi Owners Ass'n v. Baker</i> , __ F.Supp.3d __, 2017 WL 354010 (D. Mass. Jan. 24, 2017)	11
<i>Bell Atl. Corp. v. Twombly</i> , 550 U.S. 544 (2007).....	4
<i>Board of License Comm'rs of the Town of Tiverton v. Pastore</i> , 469 U.S. 238 (1985).....	8
<i>Bond v. U.S.</i> , 564 U.S. 211 (2011).....	13
<i>Chapman v. Sheridan-Wyoming Coal Co.</i> , 338 U.S. 621 (1950).....	13
<i>City of New Orleans v. Dukes</i> , 427 U.S. 297 (1976)	10
<i>City News and Novelty, Inc. v. City of Waukesha</i> , 531 U.S. 278 (2001)	ii, 8, 9
<i>City of Cleburne v. Cleburne Living Ctr.</i> , 473 U.S. 432 (1985).....	9,10
<i>Clark v. City of Lakewood</i> , 259 F.3d 996 (9th Cir. 2001)	8
<i>Clinton v. City of New York</i> , 524 U.S. 417 (1998).....	5
<i>College Savings Bank v. Fla. Prepaid Postsecondary Educ. Expense Bd.</i> , 527 U.S. 666 (1999).....	13
<i>Collins v. City of Harker Heights</i> , 503 U.S. 115 (1992).....	12
<i>Country Classic Dairies, Inc. v. State of Montana, Dept. of Commerce Milk Bureau</i> , 847 F.2d 593 (9th Cir. 1988)	10
<i>Cousins v. Lockyer</i> , 568 F.3d 1063 (9th Cir. 2009).....	4
<i>Daniels v. Williams</i> , 474 U.S. 327 (1986)	12
<i>Desoto Cab. Co., Inc. v. Picker</i> , __ F.Supp.3d __, 2017 WL 118810 (N.D. Cal. Jan. 12, 2017)	10, 11
<i>FCC v. Beach Commc'ns, Inc.</i> , 508 U.S. 307 (1993).....	ii, 10
<i>Feldman v. Bomar</i> , 518 F.3d 637 (9th Cir. 2008).....	8, 9
<i>Friends of the Earth, Inc v. Laidlaw Envt'l Servs. (TOC) Inc.</i> , 528 U.S. 167 (2000)	7

1	<i>Gebresalassie v. District of Columbia</i> , 170 F.Supp.3d 52 (D.D.C. 2016)	11
2	<i>Glanton ex rel. ALCOA Prescription Drug Plan v. Advance PCS Inc.</i> ,	
3	465 F.3d 112 (9th Cir 2006)	6
4	<i>Illinois Transp. Trade Ass’n v. City of Chicago</i> , 839 F.3d 594	
5	(7th Cir. 2016).....	10, 11, 12, 13
6	<i>Indep. Training and Apprenticeship Program v. Cal. Dep’t of Indus. Rel.</i> ,	
7	730 F.3d 1024 (9th Cir. 2013)	13
8	<i>Joe Sanfelippo Cabs Inc. v. City of Milwaukee</i> , 46 F.Supp.3d 888 (E.D. Wis. 2014).....	11
9	<i>Kahawaiolaa v. Norton</i> , 386 F.3d 1271 (9th Cir. 2004).....	10
10	<i>Kim v. United States</i> , 121 F.3d 1269 (9th Cir. 1997).....	13
11	<i>Lacano Invs., LLC v. Balash</i> , 765 F.3d 1068 (9th Cir. 2014).....	3
12	<i>Lujan v. Defenders of Wildlife</i> , 504 U.S. 555 (1992)	4, 5
13	<i>Mayfield v. United States</i> , 599 F.3d 964 (9th Cir. 2010).....	ii, 5, 6
14	<i>MedImmune, Inc. v. Genentech, Inc.</i> , 549 U.S. 118 (2007).....	5
15	<i>Melrose Credit Union v. City of New York</i> , __ F.Supp.3d __, 2017 WL 1200902	
16	(S.D.N.Y. Mar. 30, 2017)	11
17	<i>Miadeco Corp. v. Miami-Dade County</i> , __F.Supp.3d __, 2017 WL 1319576	
18	(S.D. Fla. Apr. 10, 2017)	ii, 11
19	<i>Newark Cab Ass’n v. City of Newark</i> , __ F.Supp.3d __, 2017 WL 214075	
20	(D.N.J. Jan. 18, 2017)	11
21	<i>Parks Sch. Of Bus v. Symington</i> , 51 F.3d 1480 (9th Cir. 1995).....	3
22	<i>Plyler v. Doe</i> , 457 U.S. 202 (1982).....	9
23	<i>Safe Air for Everyone v. Meyer</i> , 373 F.3d 1035 (9th Cir. 2004).....	3
24	<i>Super Tire Eng’g Co. v. McCorkle</i> , 416 U.S. 115 (1974).....	8
25	<i>Tennessee Elec. Power Co. v. TVA</i> , 306 U.S. 118 (1939)	13
26	<i>Thornton v. City of St. Helens</i> , 425 F.3d 1158 (9th Cir. 2005).....	10
27	<i>U.S. Parole Comm’n v. Geraghty</i> , 445 U.S. 388 (1980)	7
28	<i>United States v. Juvenile Male</i> , 670 F.3d 1999 (9th Cir. 2012).....	13
	<i>VTs Transp., Inc. v. Palm Beach County</i> , __ F.Supp.3d __, 2017 WL 1042331	
	(S.D. Fla. Mar. 8, 2017).....	11, 12
	<i>Washington v. Glucksberg</i> , 521 U.S. 702 (1997)	ii, 13
	<i>Weber v. Dep’t of Veterans Affairs</i> , 521 F.3d 1061 (9th Cir. 2008).....	4

<i>White v. Lee</i> , 227 F.3d 1214 (9th Cir. 2000).....	3
<i>Williamson v. Lee Optical of Oklahoma, Inc.</i> , 348 U.S. 483 (1955)	13

CPUC Decisions

<i>In re Cecenas</i> , 59 CPUC 2d 643 (1995), 1995 WL 334412	2
--	---

United States Constitution

Article I, § 7	5
Article III, § 2	4
Fourteenth Amendment	12

California Constitution, Article XII

§ 3.....	1
§ 4.....	1
§ 6.....	1
§ 8.....	2

California Government Code

§ 53075.5.....	2
----------------	---

California Public Utilities Code

§ 451.....	1
§ 701.....	1
§ 5360.....	1
§ 5360.5.....	1
§ 5378(a)(1)	1
§ 5381.5.....	1
§ 5431(a)	1

§ 5433.....	2
§ 5440(a)	1
§ 5353(g).....	2

Federal Rules of Civil Procedure

12(b)(1)	i, 3
12(b)(6)	i, 3
15(a)(2)	14

MEMORANDUM OF POINTS AND AUTHORITIES

Background

The CPUC is a California agency, organized under the state’s Constitution and Public Utilities Code, with the power to regulate most in-state utilities. Cal. Const., Art. XII, §§ 3, 6; Cal. Pub. Util. Code §§ 451, 701. It has the specific constitutional authority to “fix rates and establish rules for the transportation of passengers . . . by transportation companies.” Cal. Const., Art. XII, § 4.

Charter-party carriers are a kind of transportation company regulated by the CPUC. With some exceptions, “‘charter-party carrier of passengers’ means every person engaged in the transportation of persons by motor vehicle for compensation, whether in common or contract carriage, over any public highway in this state.” Cal. Pub. Util. Code § 5360. Charter-party carriers must “operate on a prearranged basis”, which “means that the transportation of the prospective passenger was arranged with the carrier by the passenger, or a representative of the passenger, either by written contract or telephone.” Cal. Pub. Util. Code § 5360.5. They must carry a paper or electronic waybill demonstrating prearrangement, Cal. Pub. Util. Code § 5381.5, and the CPUC may revoke a charter-party carrier’s permit for failing to comply with the prearrangement or waybill requirements. Cal. Pub. Util. Code § 5378(a)(1).

TNCs are a subset of charter-party carriers, and thus also subject to the CPUC’s regulation. *See* Cal. Pub. Util. Code § 5440(a) (“The commission has initiated regulation of transportation network companies as a new category of charter-party carriers and continues to develop appropriate regulations for this new service.”). A TNC is “an organization . . . that provides prearranged transportation services for compensation using an online-enabled application or platform to connect passengers with drivers using a personal vehicle.” Cal. Pub. Util. Code § 5431(a).

1 The CPUC has promulgated TNC regulations in an ongoing rulemaking proceeding,
 2 R.12-12-011.¹ The rules dictate, for example, how much insurance TNC drivers should carry,
 3 how to prove that they're carrying it, how they display their livery, and how often they must
 4 have their cars inspected. Since their enactment, some of these rules have been supplemented or
 5 supplanted by statute. *See, e.g.*, Cal. Pub. Util. Code § 5433 (insurance coverage).

6 Taxicabs would seem to fall under the Public Utilities Code's definition of charter-party
 7 carriers and under the CPUC's broader constitutional authority over transportation companies.
 8 But the California Constitution exempts from the CPUC's jurisdiction those matters that were
 9 historically subject to local, rather than statewide, control. Cal. Const., Art. XII, § 8. This
 10 includes the provision of taxicab service. *See In re Cecenas*, 59 CPUC 2d 643, 644-45 (1995),
 11 1995 WL 334412 ("There is a traditional division of responsibility between state and local
 12 government under which taxicab regulation is a local function.") (internal quotation marks
 13 omitted). So the CPUC may not regulate "[t]axicab transportation service licensed and
 14 regulated by a city or county, by ordinance or resolution, rendered in vehicles designated for
 15 carrying not more than eight persons including the driver." Cal. Pub. Util. Code § 5353(g); *see*
 16 *also* Cal. Gov. Code § 53075.5 (directing cities and counties to regulate taxicabs).

17 The key distinction between charter-party carriers (including TNCs) and taxicabs is that
 18 while charter-party carriers *must* prearrange their rides, taxicabs *may* prearrange, but need not.
 19 Instead, taxicabs may take street hails, where no arrangement between driver and passenger is
 20 made until the passenger actually steps into the car. *See* FAC, Dkt. 65, at 13:26-28 (quoting an
 21 official CPUC publication: "Taxis may provide transportation 'at the curb', that is, a customer
 22 may 'arrange' taxi transportation by simply hailing a cab from the sidewalk."). So taxicab
 23 companies could apply to become charter-party carriers subject to the CPUC's regulation—they
 24 otherwise fit the bill—but that would mean relinquishing the right to take street hails.

27 ¹ The CPUC's official docket for the proceeding is available at:
 28 https://apps.cpuc.ca.gov/apex/f?p=401:56:0::NO:RP,57,RIR:P5_PROCEEDING_SELECT:R1212011.

1 White and Yellow is a California corporation that used to operate taxicabs. On April 4,
 2 2016, after filing the original complaint in this case but before filing the operative FAC, White
 3 and Yellow went out of business. FAC, Dkt. 65, at 3:27-28. White and Yellow is also
 4 burdened with a \$230,000 judgment lien from an unrelated state case, which it would have to
 5 satisfy before it could reopen. Notice of Lien, Dkt. 53.

6 **Argument**

7 The CPUC Defendants ask the Court to dismiss White and Yellow's fourth cause of
 8 action for two reasons. First, White and Yellow's claims are non-justiciable on standing and
 9 mootness grounds. "Because standing and mootness both pertain to a federal court's subject-
 10 matter jurisdiction under Article III, they are properly raised in a motion to dismiss under
 11 Federal Rule of Civil Procedure 12(b)(1)" *White v. Lee*, 227 F.3d 1214, 1242 (9th Cir.
 12 2000). (There is also, lingering from the original complaint, an Eleventh Amendment issue:
 13 despite the Court's prior ruling (Dkt. 63), White and Yellow persists in naming the CPUC-as-
 14 entity as a defendant. That issue, too, is jurisdictional.) Second, assuming this Court has
 15 jurisdiction over White and Yellow's claims against the CPUC Defendants, White and Yellow
 16 has not stated a facially plausible claim for relief. Challenges to the legal sufficiency of a
 17 complaint fall under Rule 12(b)(6). *See Parks Sch. Of Bus. v. Symington*, 51 F.3d 1480, 1484
 18 (9th Cir. 1995).

19 **I. Standards of Review**

20 Jurisdictional attacks under Rule 12(b)(1) can be facial or factual. *White v. Lee*, 227
 21 F.3d at 1242. In a facial attack like this one, "the challenger asserts that the allegations
 22 contained in a complaint are insufficient on their face to invoke federal jurisdiction." *Safe Air*
 23 *for Everyone v. Meyer*, 373 F.3d 1035, 1039 (9th Cir. 2004). Because this is a facial attack, in
 24 weighing the jurisdictional questions, the Court must accept all of the factual allegations in the
 25 complaint as true. *Lacano Invs., LLC v. Balash*, 765 F.3d 1068, 1071 (9th Cir. 2014). The
 26 Court need not, however, accept as true the complaint's legal conclusions, even if they are cast
 27 as factual allegations. *Ibid.* And it is inappropriate to assume that a plaintiff "can prove facts
 28

1 that it has not alleged” *Associated Gen. Contractors of Cal, Inc. v. Cal. State Council of*
 2 *Carpenters*, 459 U.S. 519, 526 (1983).

3 Likewise, in considering a Rule 12(b)(6) motion, a court must take all allegations of
 4 material fact as true and construe them in the light most favorable to the nonmoving party,
 5 although “conclusory allegations of law and unwarranted inferences are insufficient to avoid a
 6 Rule 12(b)(6) dismissal” *Cousins v. Lockyer*, 568 F.3d 1063, 1067 (9th Cir. 2009)
 7 (internal quotation marks omitted). While “a complaint need not contain detailed factual
 8 allegations . . . it must plead ‘enough facts to state a claim of relief that is plausible on its face.’”
 9 *Weber v. Dep’t of Veterans Affairs*, 521 F.3d 1061, 1065 (9th Cir. 2008) (quoting *Bell Atl.*
 10 *Corp. v. Twombly*, 550 U.S. 544, 570 (2007)). “A claim has facial plausibility when the
 11 plaintiff pleads factual content that allows the court to draw the reasonable inference that the
 12 defendant is liable for the misconduct alleged.” *Ashcroft v. Iqbal*, 556 U.S. 662, 678 (2009); *see*
 13 *also Twombly*, 550 U.S. at 556.

14 **II. Both because White and Yellow lacks standing and because the case is**
 15 **moot, this Court lacks Article III jurisdiction.**

16 **A. Because a standalone declaratory order from the Court would not**
 17 **actually redress its injuries, White and Yellow lacks standing.**

18 The Constitution limits the jurisdiction of the federal courts to “Cases” and
 19 “Controversies.” U.S. Const., Art. III, § 2. Standing—the plaintiff’s personal stake in its claim,
 20 sufficient to create a true case or controversy—is an indispensable part of that claim, without
 21 which the courts lack jurisdiction. *Lujan v. Defenders of Wildlife*, 504 U.S. 555, 561 (1992).
 22 Standing has three elements: injury in fact, causation, and redressability. *Id.* at 560-61. “The
 23 party invoking federal jurisdiction bears the burden of establishing these elements.” *Id.* at 561.

24 White and Yellow states that the CPUC’s TNC regulations are less stringent (and,
 25 therefore, less costly to comply with) than the regulations governing taxicabs. *See* FAC, Dkt.
 26 65, 49:1-8. This allegedly gave TNCs an unfair leg up over taxicabs, allowing TNCs to take
 27 White and Yellow’s customers and drivers, and ultimately to force it out of business. *See id.* at
 28 22:28 (alleging that TNCs “began stealing [White and Yellow’s] fares); *id.* at 23:8-11 (alleging
 that White and Yellow’s drivers began driving for TNCs); *id.* at 23:23-28 (alleging that the loss

1 of customers and drivers forced White and Yellow out of business). White and Yellow asserts
2 that the differences between the two sets of rules violate its Fourteenth Amendment equal
3 protection and substantive due process rights. *See id.* at 48:25 through 50:8. The CPUC
4 Defendants assume for the sake of argument that White and Yellow has adequately pleaded
5 injury and causation by asserting that the TNC regulations had an effect, albeit an indirect one,
6 on its bottom line. We contend, however, that White and Yellow has not established the third
7 element of standing: redressability.

8 A plaintiff must show that it is “likely, as opposed to merely speculative, that the injury
9 will be redressed by a favorable decision.” *Lujan*, 504 U.S. at 561 (internal quotation marks
10 omitted); *see also Mayfield*, 599 F.3d at 971 (explaining that the plaintiff must show a
11 “substantial likelihood” of redressability). The only relief White and Yellow seeks is an order
12 declaring that the current TNC regulations are unconstitutional. FAC, Dkt. 65, at 51:1-5. A
13 standalone declaratory order can redress a petitioner’s injury only when nothing further is
14 required to make the petitioner whole.

15 For example, in *MedImmune, Inc. v. Genentech, Inc.*, a patent fight between two drug
16 companies, Genentech had demanded that MedImmune pay royalties on the sale of one of
17 MedImmune’s drugs. 549 U.S. 118, 121 (2007). MedImmune sought an order declaring that it
18 need not pay because Genentech’s patent was invalid, and because the patent did not cover the
19 drug in any event. *Id.* at 124. That was enough to create a justiciable case or controversy. *Id.*
20 at 137. The issue was binary—either MedImmune owed royalties or not—and either way
21 declaratory relief would completely resolve the issue.

22 Similarly, in *Clinton v. City of New York*, President Clinton had used the line-item veto
23 to cancel portions of two laws. 524 U.S. 417, 421 (1998). The petitioners wanted the cancelled
24 portions reinstated, and sought an order declaring that the line-item veto violated the
25 Constitution’s Presentment Clause. *Id.* at 425, fn. 9. The Supreme Court held that the
26 petitioners had standing to seek declaratory relief. *Id.* at 429. Again, the choice was binary:
27 either the line-item veto was constitutional, in which case the canceled portions would stay
28

1 canceled, or it wasn't, in which case those portions would be reinstated. And again, either way,
2 nothing further was required to settle the question.

3 In contrast, declaratory relief cannot, by itself, redress a plaintiff's injuries where "any
4 prospective benefits depend on an independent actor who retains 'broad and legitimate
5 discretion the courts cannot presume either to control or predict.'" *Glanton ex rel. ALCOA*
6 *Prescription Drug Plan v. Advance PCS Inc.*, 465 F.3d 1123, 1125 (9th Cir. 2006) (quoting
7 *ASARCO, Inc. v. Kadish*, 490 U.S. 605, 615 (1989)). That was the case in *Mayfield*, where, as
8 here, the petitioner voluntarily limited himself to declaratory relief, which then proved fatal to
9 his claim.

10 The FBI had suspected Mayfield of committing the 2004 Madrid train bombings.
11 *Mayfield*, 599 F.3d at 966. Agents surveilled Mayfield, searched his home and office, and
12 seized evidence. *Id.* at 967. After Mayfield was exonerated, he sued the government seeking,
13 among other things, an injunction requiring the agents to return the evidence they had seized
14 and to destroy some surveillance materials. *Id.* at 967-968. The parties settled the bulk of the
15 claims. *Id.* at 968. All that remained, under the settlement, was Mayfield's ability to seek an
16 order declaring that the government had violated his Fourth Amendment rights. *Ibid.*

17 According to the Ninth Circuit, that was not enough to convey standing. Even if
18 Mayfield got declaratory relief, the government would be under no compulsion to return the
19 evidence it had seized or to destroy the surveillance materials. *Id.* at 972. Rather, "the only
20 relief that would redress [the] alleged Fourth Amendment violation is an injunction requiring
21 the government to return or destroy such materials"—but Mayfield had bargained that remedy
22 away. *Ibid.* So Mayfield lacked standing and the court lacked jurisdiction. *Id.* at 973.

23 Just as in *Mayfield*, the only remedy that could redress White and Yellow's purported
24 injuries would be an injunction. Assume the Court declares the TNC regulations
25 unconstitutional. What then? The CPUC could issue new regulations, but without any
26 guidance from the Court there is no guarantee that the new rules would leave White and Yellow
27 any better off. Or the CPUC could stand pat, leaving TNCs largely unregulated, which would
28 certainly be worse for White and Yellow. Its relief would depend on the CPUC changing the

1 TNC regulations in ways favorable to White and Yellow, but absent any requirement that the
 2 CPUC actually do so. And even if the regulations changed, the TNCs would then have to
 3 respond to that change by fleeing the Orange County transportation market, which seems
 4 unlikely. In short, White and Yellow asks for a remedy that is no remedy at all.

5 Because White and Yellow has not established that the relief it seeks would redress its
 6 injuries, it lacks standing and this Court lacks jurisdiction. Indeed, likely recognizing this,
 7 White and Yellow sought an injunction in its original complaint. (White and Yellow also
 8 originally sought damages against the CPUC Defendants, which the Court properly disallowed.
 9 (Dkt. 63).) But after the Court questioned whether White and Yellow had pleaded facts
 10 sufficient to convey standing to seek that injunction (Dkt. 54, 63), White and Yellow chose not
 11 to plead new facts but to drop the injunction from its complaint. Under these circumstances, it
 12 seems safe to assume that White and Yellow could not further amend to cure this defect. But
 13 even if it could, amendment would be futile because its claims are also moot.

14 **B. Because White and Yellow is out of business and pleads no facts**
 15 **showing that it is likely to reopen, its claims are moot.**

16 Mootness, like standing, rests on the Article III case-or-controversy limit to federal
 17 jurisdiction. *Friends of the Earth, Inc. v. Laidlaw Envt'l Servs. (TOC) Inc.*, 528 U.S. 167, 189
 18 (2000). The Supreme Court has, at times, described mootness as “standing set in a time frame:
 19 The requisite personal interest that must exist at the commencement of the litigation (standing)
 20 must continue throughout its existence (mootness).” *U.S. Parole Comm’n v. Geraghty*, 445
 21 U.S. 388, 397 (1980) (internal quotation marks omitted). But there are important differences
 22 between the two. Standing embodies not just jurisdictional but prudential concerns: it ensures
 23 “that the scarce resources of the federal courts are devoted to those disputes in which the parties
 24 have a concrete stake.” *Laidlaw*, 528 U.S. at 191. Since mootness issues arise after the case
 25 has been filed—sometimes years later—when resources have already been devoted to the case,
 26 some of those prudential concerns drop away, leaving only the irreducible case-or-controversy
 27 requirement. *Ibid.* Thus, the party asserting mootness bears the burden of persuading the court
 28 that the case is no longer live. *Id.* at 189. And several exceptions may save an otherwise moot
 case, whereas standing admits of no such exceptions. *Id.* at 190-91.

1 Though a case might be moot with respect to injunctive relief, courts may sometimes
 2 still hear a claim for declaratory relief. *Feldman v. Bomar*, 518 F.3d 637, 942 (9th Cir. 2008)
 3 (citing *Super Tire Eng'g Co. v. McCorkle*, 416 U.S. 115, 121-22 (1974)). But even as to
 4 declaratory relief, the “basic question in determining mootness is whether there is a present
 5 controversy as to which effective relief can be granted.” *Feldman*, 518 F.3d at 942 (internal
 6 quotation marks omitted). Any harm that might come to the plaintiff “must not be so remote
 7 and speculative that there [is] no tangible prejudice to the existing interests of the parties.”
 8 *Super Tire Eng'g*, 416 U.S. at 123.

9 Thus, where a plaintiff claims that its business has been harmed by government action
 10 and seeks equitable relief, but goes out of business after filing suit and disclaims any possibility
 11 of returning to that business, the case is generally moot. *City News and Novelty*, 531 U.S. at
 12 283; *see also, e.g., Board of License Comm'rs of the Town of Tiverton v. Pastore*, 469 U.S. 238
 13 (1985) (per curiam). The case may still be live, however, if there is a reasonable possibility that
 14 the shuttered business will reverse its fortunes. For example, in *Clark v. City of Lakewood*, a
 15 city in Washington passed an ordinance restricting nude dancing. 259 F.3d 996, 1002-03 (9th
 16 Cir. 2001). Clark owned an adult business in the city, *id.* at 1003; the ordinance caused that
 17 business to go under, *id.* at 1008, and Clark lost his operating license after filing suit, *id.* at
 18 1011. He stated that, if the ordinance were found unconstitutional, it was his intent to reopen
 19 his business. *Id.* at 1008. The court thought it likely that he could do so, which was enough to
 20 save the case from both standing and mootness attacks. *Id.* at 1011-12.

21 White and Yellow shut its doors in April 2016, and that is unlikely to change. Here, the
 22 problem is not one of desire—White and Yellow would plainly like to reopen—but ability.
 23 This situation is therefore less like *Clark* than like *Feldman v. Bomar*. In *Feldman*, the National
 24 Parks Service had a policy to exterminate non-native feral pigs living on Santa Cruz Island.
 25 *Feldman*, 518 F.3d at 640. Several animal welfare groups challenged the policy under federal
 26 and state environmental laws. *Ibid.* They failed to secure a preliminary injunction, however,
 27 and while the case was pending, the government put the policy into action, killing all of the pigs
 28 on the island. *Id.* at 641. On appeal to the Ninth Circuit, the animal welfare groups asserted

1 that, though the pigs were dead, their cause lived on. *Id.* at 643. In particular, they claimed that
 2 some pigs might have escaped their hunters (although no one had seen any for over a year) or
 3 that someone might reintroduce pigs to the island at some point in the future. *Ibid.* Because the
 4 risk of future harm to future pigs was too speculative to credit, the court rejected those
 5 arguments, finding the case moot. *Id.* at 643-44.

6 For over a year, White and Yellow has tried to restart its business, without luck. *See*
 7 Plaintiff's Supplemental Brief on Injunctive Relief, Dkt. 55, at 3:23-26. Unlike the adult
 8 business owner in *Clark*, White and Yellow has not asserted that the TNC regulations are the
 9 but-for reason it shut down, and that it would immediately reopen if it won this case. Even if it
 10 would, before it could, White and Yellow must satisfy a \$230,000 judgment lien. (Dkt. 53.)
 11 Thus, as in *Feldman*, the chain of events that would have to pass before the challenged
 12 government policy could ever again affect the plaintiff is simply so remote and speculative that
 13 there is no tangible prejudice to its *existing* interests. *Feldman*, 518 F.3d at 643. In other
 14 words, White and Yellow "no longer has a legally cognizable interest in the outcome" of this
 15 case, which is therefore moot. *City News and Novelty*, 531 U.S. at 283.

16 Once again, even assuming that White and Yellow could plead facts showing that this
 17 case remains live, amendment would be futile. Even if the Court could hear this case, White
 18 and Yellow has not pleaded, and cannot plead, facts showing that it could win on the merits.

19 **III. Because the CPUC had at least one rational basis for distinguishing between**
 20 **TNCs and taxicabs, White and Yellow's equal protection and substantive**
 21 **due process claims fail.**

22 **A. Federal courts across the country have recognized that the**
 23 **government may distinguish between TNCs and taxicabs without**
 24 **violating the Equal Protection Clause.**

25 "The Equal Protection Clause of the Fourteenth Amendment commands that no state
 26 shall 'deny to any person within its jurisdiction the equal protection of the laws,' which is
 27 essentially a direction that all persons similarly situated should be treated alike." *City of*
 28 *Cleburne v. Cleburne Living Ctr.*, 473 U.S. 432, 439 (1985) (quoting *Plyler v. Doe*, 457 U.S.
 202, 216 (1982)). The first step in the equal protection analysis is to identify the state's
 classification of groups, "which must be comprised of similarly situated persons so that the

factor motivating the alleged discrimination can be identified.” *Thornton v. City of St. Helens*, 425 F.3d 1158, 1167-67 (9th Cir. 2005). For the sake of argument, we assume that TNCs and taxicabs are similarly situated, and therefore proceed to the second step in the analysis, which is to determine the applicable level of scrutiny. *See Country Classic Dairies, Inc. v. State of Montana, Dept. of Commerce Milk Bureau*, 847 F.2d 593, 596 (9th Cir. 1988).

Where no suspect or quasi-suspect class is involved and no fundamental right is burdened, courts review equal protection claims under the rational basis standard. *City of Cleburne*, 473 U.S. at 440. For equal protection purposes, the suspect and quasi-suspect classes comprise race, ancestry, alienage, and gender; and the fundamental rights include privacy, marriage, voting, travel, and freedom of association. *Kahawaiolaa v. Norton*, 386 F.3d 1271, 177-78 (9th Cir. 2004). The TNC regulations touch none of those—they are pure economic regulations—so rational basis review applies.

On rational basis review, state action “must be upheld against equal protection challenge if there is any reasonably conceivable state of facts that could provide a rational basis for the classification.” *Beach Commc’ns*, 508 U.S. at 313. “[I]n the local economic sphere, it is only the invidious discrimination, the wholly arbitrary act, which cannot stand consistently with the Fourteenth Amendment.” *City of New Orleans v. Dukes*, 427 U.S. 297, 303-04 (1976). “[T]hose attacking the rationality of the legislative classification have the burden to negative every conceivable basis which might support it.” *Beach Commc’ns*, 508 U.S. at 315 (internal quotation marks omitted).

Federal judges across the country, including this District’s Judge Edward Chen, have held that the government has a rational basis for distinguishing between TNCs and taxicabs.² Here are some of the reasons.

² We know of nine cases so holding:

- 1) *Illinois Transp. Trade Ass’n v. City of Chicago*, 839 F.3d 594 (7th Cir. 2016), *cert. denied*, No. 16-1143 (U.S. Apr. 24, 2017);
- 2) *Desoto Cab. Co., Inc. v. Picker*, __ F.Supp.3d __, 2017 WL 118810 (N.D. Cal. Jan. 12, 2017), *appeal docketed*, No. 17-15261 (9th Cir. Feb. 14, 2017);

- 1 ... All of the courts have recognized that the key difference between taxicabs and
 2 TNCs—that taxicabs may take street hails and TNCs may not—justifies different
 3 rules for the two. Thus, for example, stricter rules for taxis promote consumer
 4 safety and confidence. “Taxis but not [TNCs] are permitted to take on as
 5 passengers persons who hail them on the street. Rarely will the passenger have a
 6 prior relationship with the driver, and often not with the taxicab company either . .
 7 . .” On the other hand, “customers, rather than being able to hail [a TNC], must
 8 sign up with [the TNC] before being able to summon it, and the sign up creates a
 9 contractual relationship specifying such terms as fares, driver qualifications,
 10 insurance, and any special need of the potential customer owing to his or her
 11 having a disability.” *Illinois Transp. Trade Ass’n*, 839 F.3d at 598.
- 12 ... Likewise, “in a street-hail situation, the passenger typically has an immediate
 13 need for transportation services and therefore, in a more vulnerable position, lacks
 14 the assurances that come with a pre-arranged ride.” *Desoto Cab. Co.*, __
 15 F.Supp.3d at __, 2017 WL 118810, at *7.
- 16 ... And when summoning a TNC, the passenger “has the opportunity to shop for
 17 better fares but in the case of a street hail the passenger . . . has no opportunity to
 18 negotiate the fare.” *Boston Taxi Owners Ass’n*, __ F.Supp.3d at __, 2017 WL
 19 354010, at *6; *see also Gebresalassie*, 170 F.Supp.3d at 62 (noting that “it is
 20 impractical to attempt to negotiate with several taxicabs while hailing one on the
 21 street”). And “[e]ven if a passenger and [taxicab] driver orally agreed on a fixed
 22 price before the ride began, there would be no record of that agreement . . .”
 23 unlike with TNCs, where the smartphone app creates an electronic record. *Joe*
 24 *Sanfelippo Cabs*, 46 F.Supp.3d at 893.

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- 25 3) *Miadeco Corp. v. Miami-Dade County*, __ F.Supp.3d __, 2017 WL 1319576
 26 (S.D. Fla. Apr. 10, 2017), *appeal docketed*, No. 17-11995 (11th Cir. May 1,
 27 2017);
- 28 4) *Melrose Credit Union v. City of New York*, __ F.Supp.3d __, 2017 WL 1200902
 (S.D.N.Y. Mar. 30, 2017);
- 5) *VTs Transp., Inc. v. Palm Beach County*, __ F.Supp.3d __, 2017 WL 1042331
 (S.D. Fla. Mar. 8, 2017);
- 6) *Boston Taxi Owners Ass’n v. Baker*, __ F.Supp.3d __, 2017 WL 354010 (D.
 Mass. Jan. 24, 2017), *appeal dismissed per stipulation*, No. 17-1202 (1st Cir.
 Mar. 27, 2017);
- 7) *Newark Cab Ass’n v. City of Newark*, __ F.Supp.3d __, 2017 WL 214075 (D.N.J.
 Jan. 18, 2017);
- 8) *Gebresalassie v. District of Columbia*, 170 F.Supp.3d 52 (D.D.C. 2016); and
- 9) *Joe Sanfelippo Cabs Inc. v. City of Milwaukee*, 46 F.Supp.3d 888 (E.D. Wis.
 2014).
-

1 ... Beyond prearrangement, there “are other differences, which many consumers
2 consider advantages of [TNCs] over taxis: the storage of payment information, so
3 that one does not need to be carrying cash or a credit card; [or] the ability to see a
4 time estimate of how long a pickup will take and also a driver’s rating by past
5 users” Those differences, too, justify separate regulations. *Illinois Transp.*
6 *Trade Ass’n*, 839 F.3d at 596.

7 ... Separate regulations for TNCs and taxicabs further “the legitimate government
8 purpose of crafting a framework to capture new technology.” *VTS Transp.*, __
9 F.Supp.3d at __, 2017 WL 1042331, at *3.

10 ... Finally, the government may promote competition by subjecting new market
11 entrants to lighter regulation than incumbents. *See Illinois Transp. Trade Ass’n*,
12 839 F.3d at 599 (“Chicago . . . has chosen the side of deregulation, and thus of
13 competition, over preserving the traditional taxicab monopolies. That is a legally
14 permissible choice.”); *see also VTS Transp.*, __ F.Supp.3d at __, 2017 WL
15 1042331, at *4 (“[F]acilitating competition is a legitimate government purpose”).

16 All of those reasons apply here.

17 Because the CPUC had at least one rational basis for distinguishing between TNCs and
18 taxicabs, White and Yellow’s equal protection claim fails.

19 **B. The existence of a rational basis also destroys White**
20 **and Yellow’s substantive due process claim.**

21 Substantive due process “protects individual liberty against ‘certain government actions
22 regardless of the fairness of the procedures used to implement them.’” *Collins v. City of Harker*
23 *Heights*, 503 U.S. 115, 125 (1992) (quoting *Daniels v. Williams*, 474 U.S. 327, 331 (1986)).
24 “The first inquiry in every due process challenge is whether the plaintiff has been deprived of a
25 protected interest in ‘property’ or ‘liberty.’” *Am. Mfrs. Mut. Ins. Co. v. Sullivan*, 526 U.S. 40,
26 59 (1999) (quoting U.S. Const., amdt. 14).

27 White and Yellow asserts that it has “a vested property right to offer taxicab service in
28 the County of Orange pursuant to its [Orange County] permits, without competition from other
taxicabs except those also licensed and regulated by [Orange County].” FAC, Dkt. 65, at 42:3-
5.³ But property “does not include a right to be free from competition. A license to operate a

³ TNCs are not taxicabs but, given the gist of White and Yellow’s complaint, this statement can
be read broadly to include them.

1 coffee shop doesn't authorize the licensee to enjoin a tea shop from opening." *Illinois Transp.*
 2 *Trade Ass'n*, 839 F.3d at 596. So the right to operate taxicabs in Orange County "isn't a right to
 3 exclude competitive providers of transportation." *Id.* at 597.⁴ Because White and Yellow has
 4 not identified a cognizable property right that the TNC regulations abridge, the due process
 5 analysis could end there. But assuming, *arguendo*, that White and Yellow has stated such a
 6 right, its claim fares no better in step two.

7 As with equal protection, the second step in a substantive due process analysis is to
 8 identify the applicable level of scrutiny. If the legislation "in question abridges a fundamental
 9 right . . . [it] will be subject to strict scrutiny." *United States v. Juvenile Male*, 670 F.3d 999,
 10 1012 (9th Cir. 2012) (internal citation omitted). If not, "government action need only have a
 11 rational basis to be upheld against a substantive due process attack." *Kim v. United States*, 121
 12 F.3d 1269, 1273 (9th Cir. 1997).

13 The rights considered "fundamental" are "those activities that [the Supreme Court] has
 14 identified" as being fundamental, *Glucksberg*, 521 U.S. at 727, and include the right to marry,
 15 to have children, to direct the education and upbringing of one's children, to marital privacy, to
 16 use contraception, to abortion, and to refuse medical treatment. *Id.* at 720. The TNC
 17 regulations do not burden any of those enumerated rights. They are, rather, economic
 18 regulations, and "economic legislation . . . will not be struck down on substantive due process
 19 grounds so long as it implements a rational means of achieving a legitimate governmental end."
 20 *Indep. Training and Apprenticeship Program v. Cal. Dep't of Indus. Rel.*, 730 F.3d 1024, 1039
 21 (9th Cir. 2013) (internal quotation marks omitted); *see also, e.g., Williamson v. Lee Optical of*
 22 *Oklahoma, Inc.*, 348 U.S. 483, 488-91 (1955) (applying rational basis test to economic

23
 24 ⁴ *See also, e.g., College Savings Bank v. Fla. Prepaid Postsecondary Educ. Expense Bd.*, 527
 25 U.S. 666, 676 (1999) ("[B]usiness in the sense of *the activity of doing business*, or *the activity of*
 26 *making a profit* is not property in the ordinary sense . . ."); *Chapman v. Sheridan-Wyoming*
 27 *Coal Co.*, 338 U.S. 621, 628 (1950) (rejecting a suit where the "whole claim of damage is that
 28 competition . . . will impair this snug little monopoly of the market to which plaintiff thinks it
 has acquired a property right"); *Tennessee Elec. Power Co. v. TVA*, 306 U.S. 118, 139 (1939)
 (holding that a local franchise confers "no property right to be free of competition"),
disapproved on other grounds in Bond v. U.S., 564 U.S. 211, 220 (2011).

1 regulations under both the Equal Protection and Due Process clauses). Thus, the rational bases
 2 that thwart White and Yellow's equal protection challenge do the same for its due process
 3 claim.

4 **IV. As the Court already ordered, the CPUC-as-entity must be dismissed**
 5 **from the case.**

6 In its order granting in part the CPUC Defendants' motion to dismiss the original
 7 complaint, the Court recognized that the CPUC, as an entity, cannot be sued in federal court.
 8 Dkt. 63, at 10:19-20 ("The CPUC is considered an arm of the state. Therefore it is immune
 9 from suit."). Nevertheless, the FAC still names the CPUC as a defendant, along with the five
 10 Commissioners. Even if this case were to go forward against the Commissioners, it may not go
 11 forward against the CPUC.

12 But it should not go forward at all.

13 **V. Because amendment would be futile, White and Yellow's claims**
 14 **against the CPUC Defendants should be dismissed with prejudice.**

15 While a court "should freely give leave" to amend "when justice so requires . . ." Fed. R.
 16 Civ. P. 15(a)(2), the court should dismiss with prejudice when "it is clear that the complaint
 17 could not be saved by any amendment." *Arizona Students' Ass'n v. Arizona Bd. of Regents*, 824
 18 F.3d 858, 871 (9th Cir. 2016). Amendment would be futile for two reasons.

19 First, given the posture of this case, it would be unreasonable to assume that White and
 20 Yellow could establish this Court's jurisdiction. It has already had one round of supplemental
 21 briefing to explain how this case is justiciable and, when that proved insufficient, has already
 22 amended once. The only new facts it pleaded did nothing to show that its case against the
 23 CPUC Defendants is live. *See, e.g.*, FAC, Dkt. 65, at 34:18-24 (discussing Uber's "Greyball"
 24 software). The Court may therefore presume that White and Yellow has taken its best shot.

25 Second, even if it could establish this Court's jurisdiction, White and Yellow cannot
 26 prevail on the merits. There are no facts it could plead that would shift the equal protection and
 27 due process standards from rational basis to some form of higher scrutiny. And, without that,
 28 the weight of authority against it is simply too great to overcome.

The claims against the CPUC Defendants should be dismissed with prejudice.

Conclusion

Because White and Yellow lacks standing, and because this case is moot, the Court lacks subject matter jurisdiction over White and Yellow's equal protection and substantive due process claims against the CPUC Defendants. Even if the Court could hear those claims, the CPUC Defendants had a rational basis for their actions, so White and Yellow would lose on the merits. Because amendment would be futile, the Court should dismiss White and Yellow's claims against the CPUC Defendants with prejudice.

Dated: May 24, 2017

Respectfully submitted,

By: /s/ JONATHAN C. KOLTZ

JONATHAN C. KOLTZ

Attorney for the California Public
Utilities Commission Defendants

CERTIFICATE OF SERVICE

I certify that I electronically filed the **CPUC DEFENDANTS' MOTION TO DISMISS THE FIRST AMENDED COMPLAINT** with the Clerk of Court for the United States District Court for the Northern District of California by using the CM/ECF system on May 24, 2017.

I certify that all participants in the case are registered CM/ECF users and that service will be accomplished by the CM/ECF system.

/s JONATHAN C. KOLTZ

JONATHAN C. KOLTZ